

The background is a dark blue field filled with intricate, glowing light blue circuitry and network patterns. Scattered throughout are various icons: a magnifying glass with a QR code inside, several interlocking gears, and a small rectangular box containing the binary code '011000'.

# KI

# CHANCEN ERKENNEN UND NUTZEN

The background is a dark blue field filled with intricate, glowing light blue circuitry and network patterns. Scattered throughout are various icons: a magnifying glass with a QR code inside, several interlocking gears, and abstract geometric shapes. The overall aesthetic is high-tech and digital.

**WO**

**STEHEN WIR?**



# TRENDS

## MITTE 2025



# **TREND 1**

## **KI-AGENTEN**





GPT-5



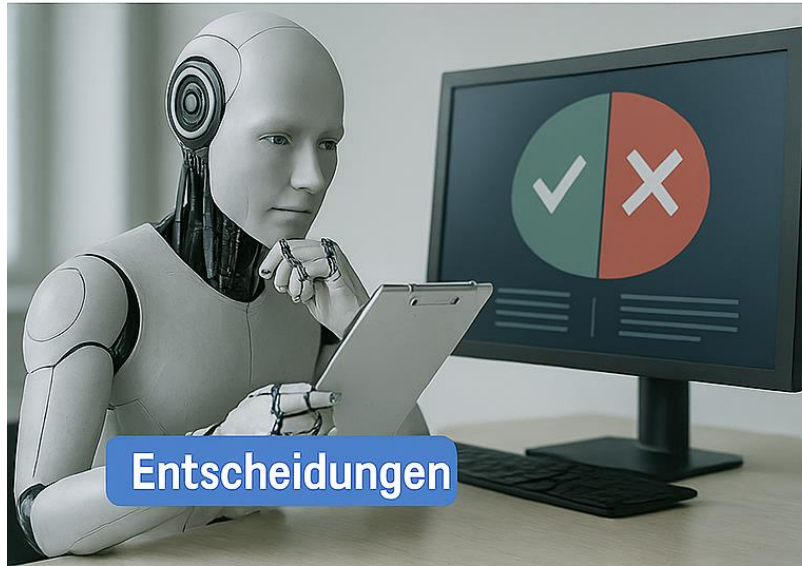
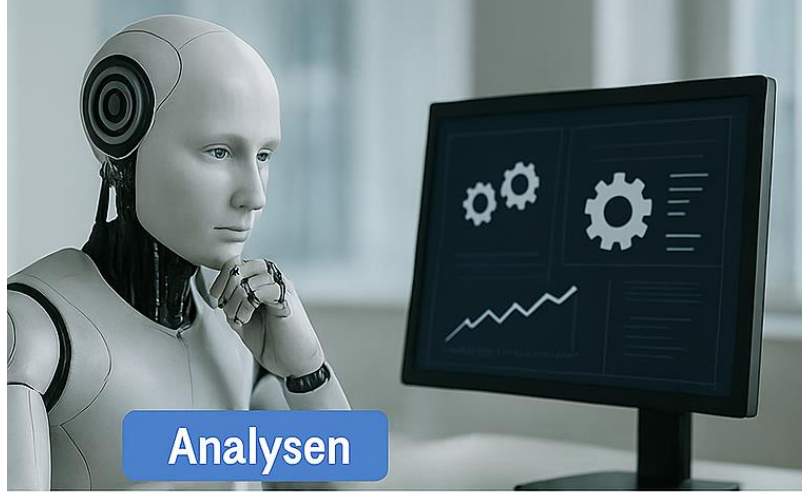
ChatGPT 5 ▾



Wo sollen wir anfangen?

+ Stelle irgendeine Frage



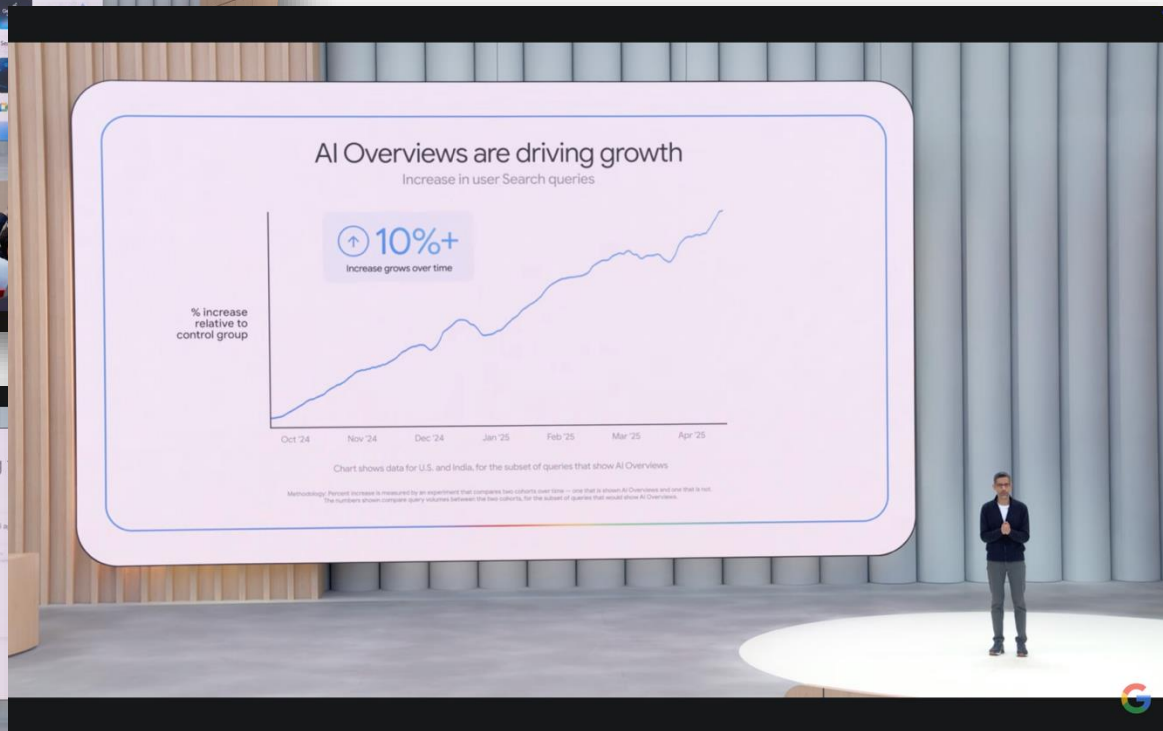
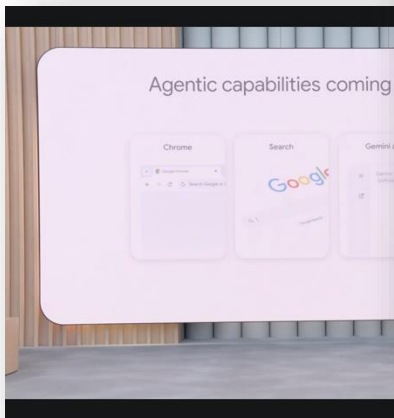
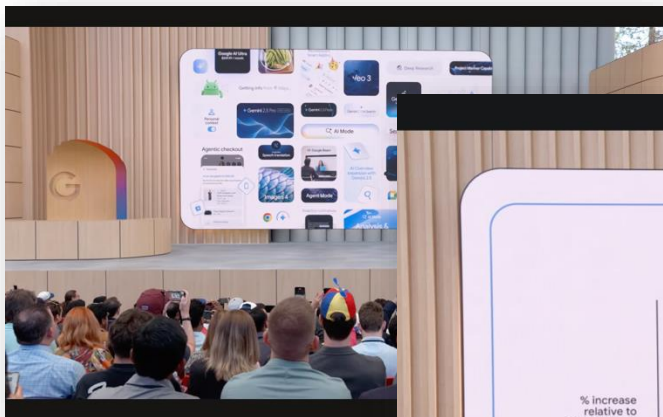


The background is a dark blue field filled with intricate, glowing light blue circuitry and network patterns. Several mechanical gears of varying sizes are scattered throughout, some appearing to be in motion. A QR code is visible on the left side, partially obscured by the circuitry. The overall aesthetic is high-tech and digital.

# **TREND 2**

## **VERÄNDERTE SUCHE**







**70%**

# **TREND 3**

**KI-GENERIERTE  
DATENANALYSEN**

# NIS-2 Dashboard

Auswirkungen auf kleinere digitale Unternehmen in Deutschland

**30.000**

Direkt betroffen

**45.000**

Indirekt betroffen

**51,5**

Marktvolumen (Mrd. €)

**12**

Neue Anforderungen



Direkt betroffene Unternehmen



IT-Services Verteilung



Indirekt betroffene Unternehmen

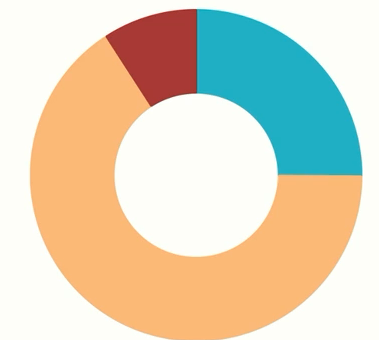


Neue Anforderungen

## Direkt betroffene Unternehmen in Deutschland

Unternehmen, die direkt unter die NIS-2-Richtlinie fallen

Verteilung nach Kategorien



● Besonders wichtige Einrichtungen ● Wichtige Einrichtungen  
● Betreiber kritischer Anlagen (KRITIS)

### Besonders wichtige Einrichtungen

**8.250**

≥250 MA oder >50 Mio. EUR Umsatz + >43 Mio. EUR Bilanz

### Wichtige Einrichtungen

**21.600**

≥50 MA oder >10 Mio. EUR Umsatz + >10 Mio. EUR Bilanz

### Kritische Anlagen (KRITIS)

**3.000**

Bestehende kritische Infrastrukturen



# **TREND 4**

**KI VERÄNDERT  
MÄRKTE**





AUDIO: KI-Fake "The Velvet Sundown": Wie viel Mensch braucht Musik? (4 Min)

## KI-generierte Musik: Millionen Fans feiern den Fake

Stand: 18.07.2025 14:52 Uhr

The Velvet Sundown ist eine Band, die aktuell für Furore sorgt - nicht nur wegen der hohen Streamingzahlen. Denn die Band gibt es gar nicht. Hinter den Songs steckt künstliche Intelligenz.

## Plattenvertrag für Algorithmus-Hits: Erstes Label setzt voll auf KI-Musik

Deutsches Plattenlabel ruft ersten Wettbewerb für KI-generierte Musik aus. Gesucht werden Songs, Bilder und Videos, die mithilfe von KI-Tools erstellt wurden. Dahinter sollen aber reale Künstler:innen mit einer eigenen Vision stehen.

Von **Jenny Lepies**

20.07.2025, 14:55 Uhr • ⌚ 3 Min.



# KI verdrängt Berufseinsteiger – Welche Skills jetzt gefragt sind

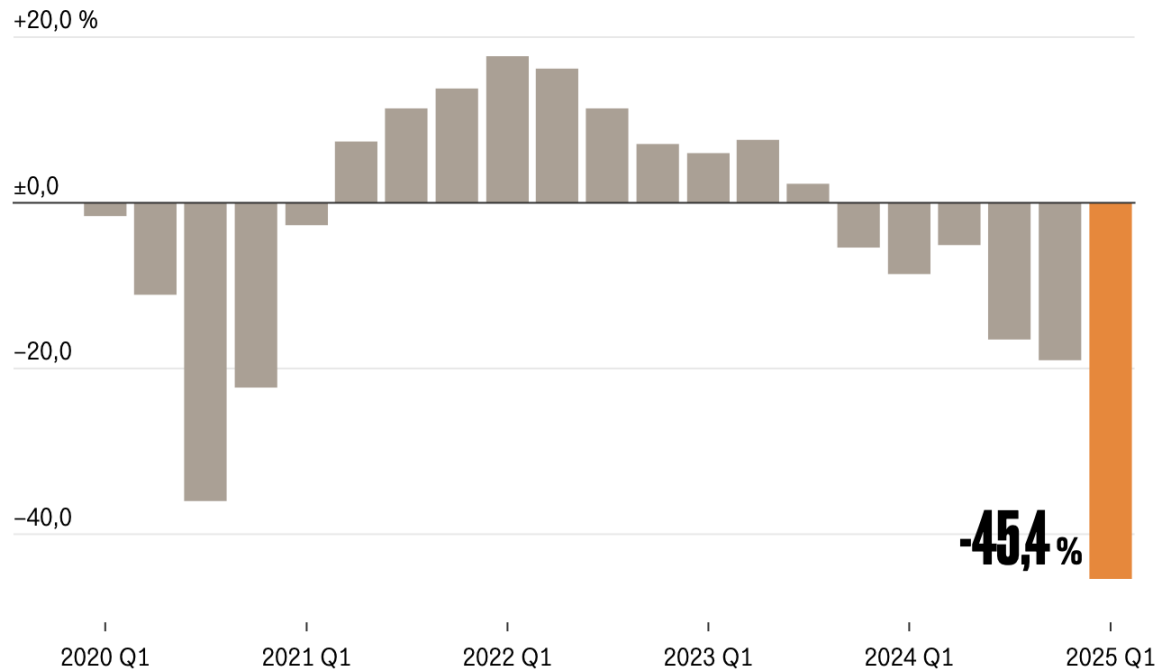
Die Zahl der Stellenangebote für junge Professionals erreicht einen Tiefpunkt. Kanzleien, Softwarefirmen und Beratungen setzen verstärkt auf KI. Der Nachwuchs benötigt neue Qualifikationen.

Luisa Bomke, Franziska Telser, Anja Müller  
12.08.2025 - 03:58 Uhr

- 45%

# Nachfrage nach Einstiegsjobs auf dem Tiefpunkt

**Stellenanzeigen in Deutschland, die sich an Berufseinsteiger richten:** Veränderung zum 5-Jahres-Durchschnitt in Prozent



Der Anteil aller Einstiegsjobs wurde an der Gesamtzahl der Stellenanzeigen berechnet und mit dem Durchschnitt der vergangenen fünf Jahre verglichen

**HANDELSBLATT • Quelle(n):** Stepstone

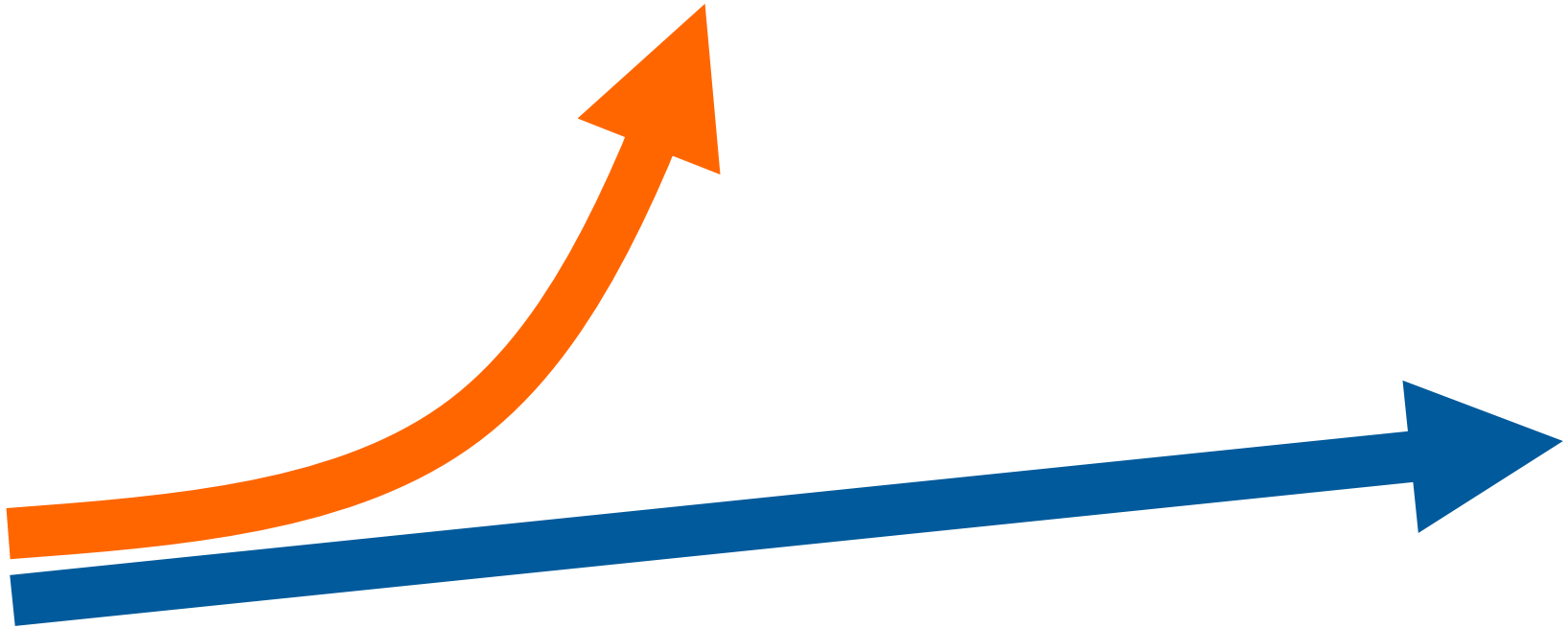


# **TREND 5**

**KI MACHT  
ARBEIT BESSER**

# PRODUKTIVITÄTSSTEIGERUNG

## DURCH KI



**„60 bis 70 Prozent aller  
heutigen Jobs sind  
theoretisch  
automatisierbar.“**

***McKinsey Global Institute***

A woman in a white lab coat is looking down at a stack of papers in a laboratory setting. The image is overlaid with a semi-transparent blue filter. The text "WERDE" is in large orange letters, and "ICH ERSETZT?" is in large white letters.

**WERDE**  
**ICH ERSETZT?**



# How can I help you today?

**Write a short story**

tailored to my favorite genre

**Give me ideas**

for what to do with my kids' art

**Write an email**

to request a quote from local plumbers

**Tell me a fun fact**

about the Roman Empire



Message ChatGPT



ChatGPT can make mistakes. Consider checking important information.





**ARBEIT  
HEUTE**



# ARBEIT DER ZUKUNFT



A futuristic robot with a white and blue metallic body is positioned in the center of the frame. Its head is tilted slightly, and its eyes are large, circular, and blue. The robot is set against a blurred background of an office with people working at desks. Overlaid on the robot's face is the text 'KI' in a large, bold, orange font.

**KI**

**REVOLUTION**











A 3D-rendered, glowing red circular button with a metallic silver ring around its edge. The button is set against a dark, gradient background. The word "RESET" is printed in a bold, white, sans-serif font in the center of the red circle. The button has a glossy finish with visible highlights and shadows, giving it a three-dimensional appearance.

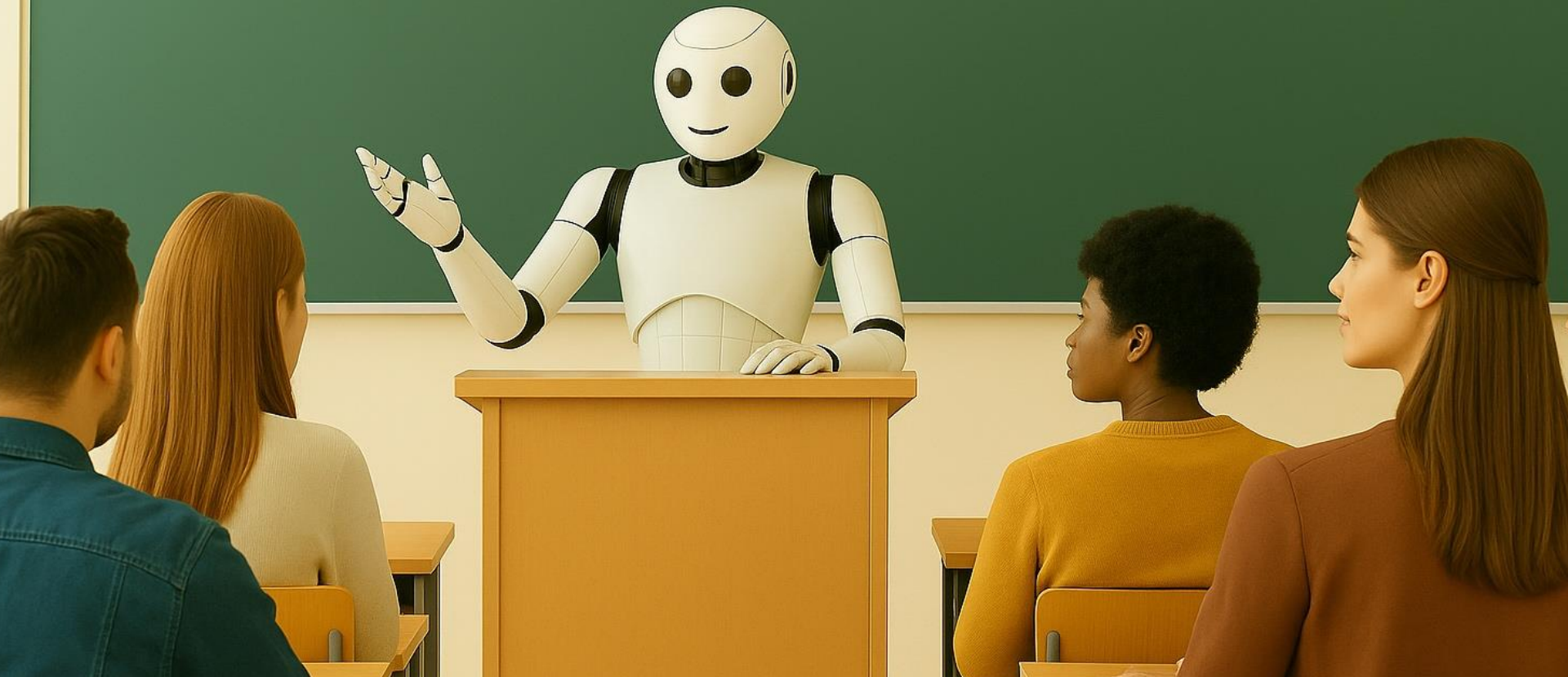
**RESET**



**WIR SIND**

**KEINE KI-EXPERTEN**

# KI UNIVERSITÄT







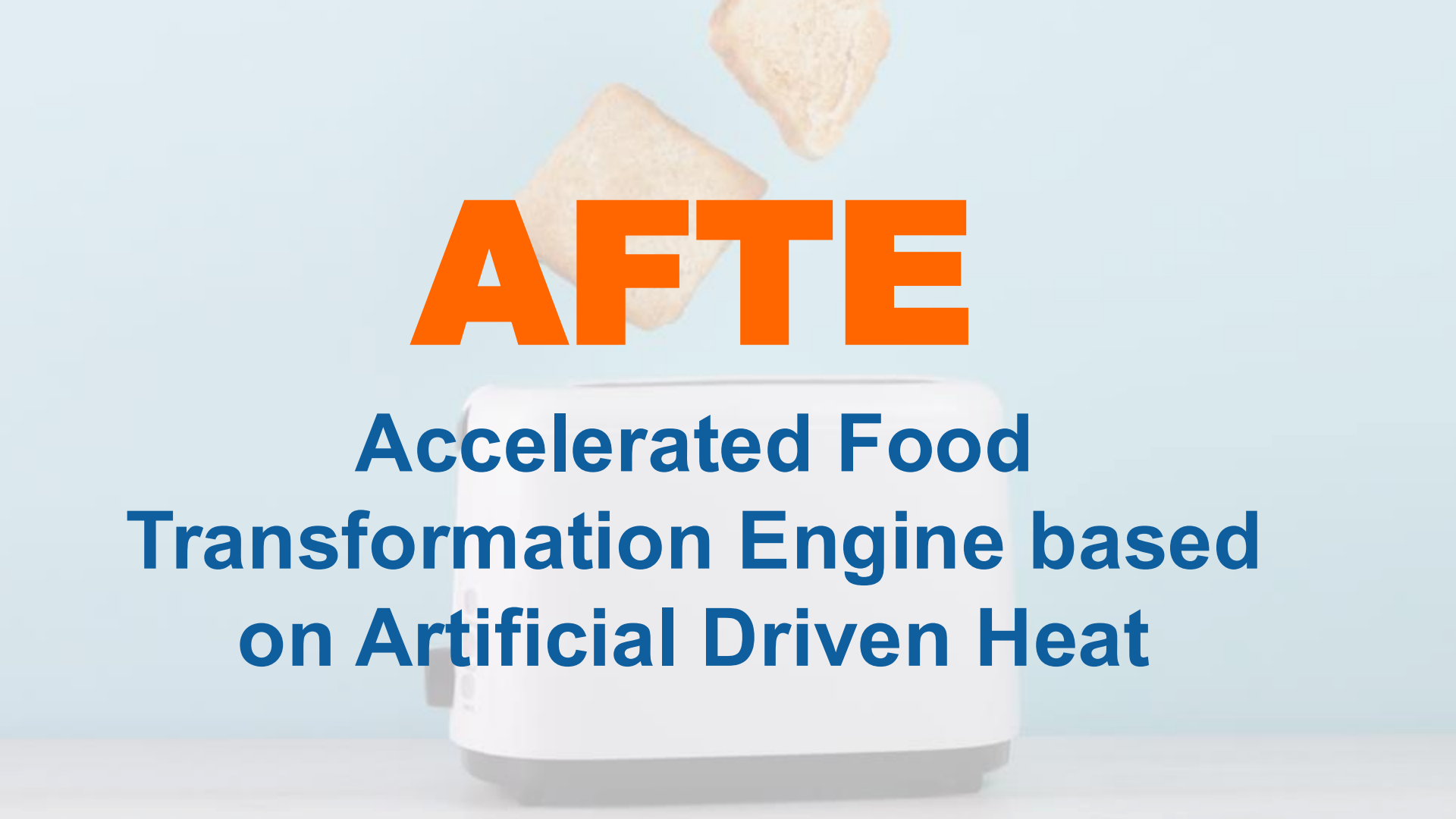
# BUZZWORDS

PAAS  
SAPPS  
ALGORITHM  
INDUSTRY 4.0  
ROBOTICS  
ACTIONABLE ANALYTICS  
WEARABLES  
ARTIFICIAL INTELLIGENCE  
SAAS  
NET  
BIOMETRICS  
DEEP LEARNING  
QUANTUM COMPUTING  
VR  
NEURAL NETWORK  
BIG DATA  
MICROSERVICES  
LI-FI  
CLOUD  
5G  
ZETTABYTE  
SMART CITIES  
NET NEUTRALITY  
SAAS  
ACTIONABLE ANALYTICS  
WEARABLES  
INDUSTRY 4.0  
ROBOTICS  
MACHINE LEARNING  
DATA MINING  
VOICE RECOGNITION  
PREDICTIVE ANALYSIS  
AGILE  
AR  
BLOCKCHAIN



**AFTE**





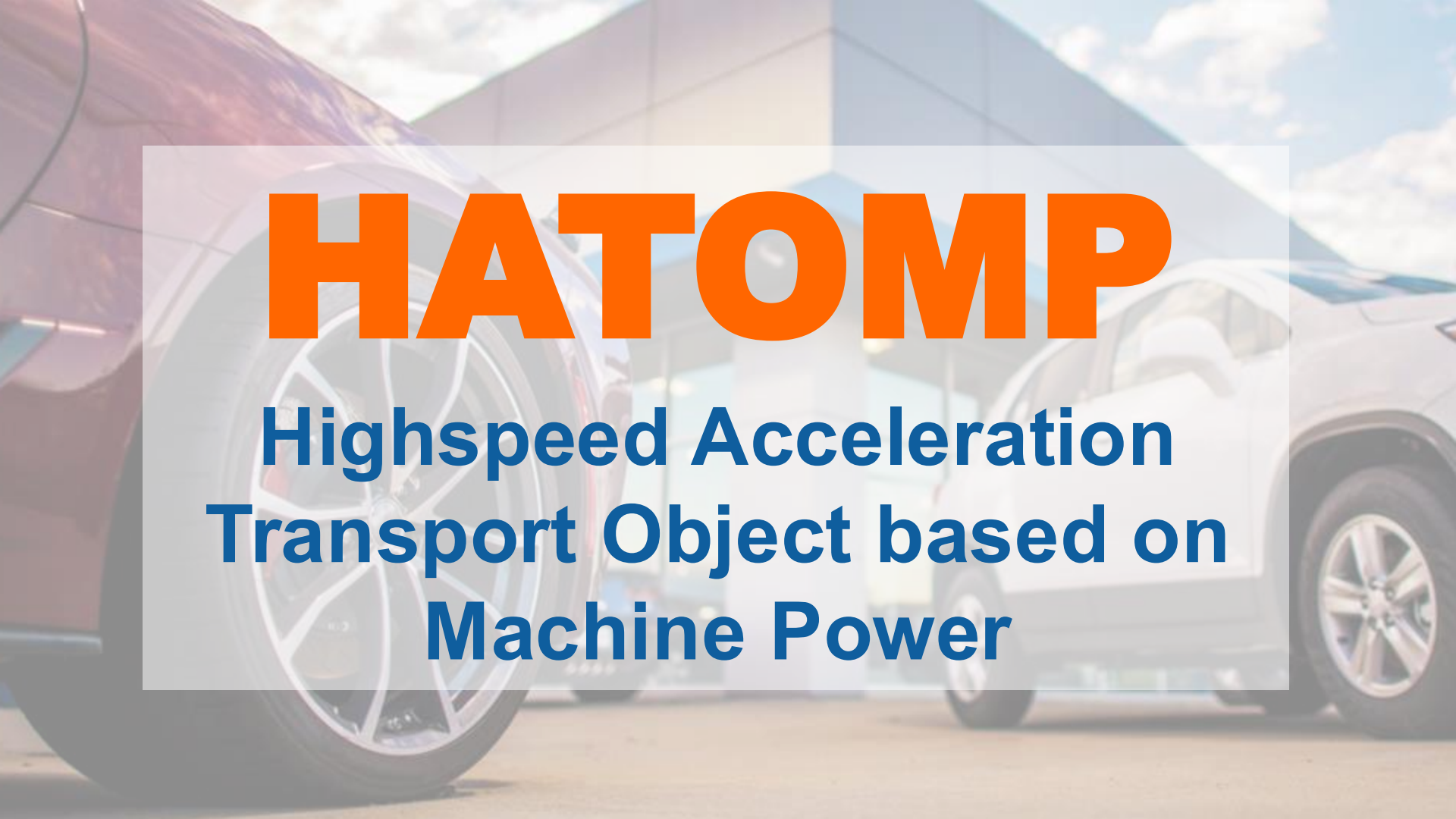
# **AFTE**

**Accelerated Food  
Transformation Engine based  
on Artificial Driven Heat**



# **HATOMP**

**Highspeed Acceleration  
Transport Object based on  
Machine Power**



# **HATOMP**

**Highspeed Acceleration  
Transport Object based on  
Machine Power**

# **CAFDS**

**Connected Advanced  
Fluid Dynamics System**



# **CAFDS**

**Connected Advanced  
Fluid Dynamics System**



**Biometric Unified Language Layered  
Scalable Hybrid Intelligent  
Transformation**

**B.U.L.L.S.H.I.T.**



**WAS MACHT**

**UNS ZU  
KI-EXPERTEN?**

# **ANWENDUNGS- FÄLLE**

# HUHN ODER EI DILEMMA



# WER BRAUCHTE WHATSAPP?

WhatsApp





# WER BRAUCHTE EIN IPAD?



# WER BRAUCHTE EIN NAVI?



# WER BRAUCHT KI?







**KI**

**IN DER  
QUALITÄTS-  
KONTROLLE**







**KI**

**AUF DER  
BAUSTELLE**





The background image shows a white robotic arm with the number '097' on its joint, positioned over a blue sorting bin. The bin is filled with various waste items like cans and paper. A sign on the bin reads 'Cans & Bottles' with a recycling symbol. In the background, there are more bins and a sign that says 'PLEASE DO NOT PUT LARGE ITEMS IN THE TRAYS'.

**KI**

# **BEI DER MÜLLABFUHR**



PLEASE DO NOT PUT LARGE  
ITEMS IN THE TRAYS

Large items include:  
BULKY  
BUNDLE WRAP  
PILLOWING/STRETCHED  
PLASTIC BAGS  
ETC

Cans & Bottles  
Glass bottles, metal cans, plastic bottles





A woman with dark hair in a ponytail, wearing a grey polo shirt and a black earpiece, is shown in profile, looking at a robotic arm. The arm is mounted on a machine with a glass safety enclosure. The background is a blue-tinted industrial setting.

# **KI** **IN DER** **PRODUKTION**

 **Fraunhofer**  
IDMT

 **HOCHSCHULE**  
EMDEN-LEER



The background of the image is a dark, semi-transparent overlay. It features a close-up of a car's engine on the left and a hand holding a tablet on the right. The tablet screen shows a checklist or software interface with various icons, including a green checkmark, and some text that is partially obscured by the overlay.

**KI**

**IN DER  
AUTOWERKSTATT**





A baker in a white uniform and hat is working with bread in a bakery. The scene is overlaid with a blue tint. The text "KI" is in orange, and "IN DER BÄCKEREI" is in white.

# **KI** **IN DER** **BÄCKEREI**

Login

*Wildbadmühle*  
BÄCKEREI

# TRADITION INNOVATION HANDWERK



A 3D-rendered, glowing red circular button with a metallic silver ring around its perimeter. The button is set against a dark, gradient background. The word "RESET" is printed in a bold, white, sans-serif font in the center of the red button.

**RESET**

A woman with short brown hair and glasses is shown from the chest up, looking thoughtfully at the camera with her hand near her face. The image has a dark blue overlay. The text 'DENK-TECHNIK' is prominently displayed in the center. 

# **DENK- TECHNIK**











The background of the image shows a person's legs and feet from a low angle, positioned on a blue running track. The person is wearing blue athletic shoes with white soles. The track has white lane markings. The overall image has a blue color cast. Overlaid on this background is the text 'ALLES AUF ANFANG' in a bold, sans-serif font. 'ALLES AUF' is in white, and 'ANFANG' is in orange.

**ALLES AUF  
ANFANG**





ERNST DRUCKER

THEATER

NACHT  
TANKSTELLE

CHOR

06-12.01. 19

POLIZEI

BURGER KING

POLIZEI

# SPITZNAME

# OLI









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**RESET**













# THE LETTER

A blue-tinted photograph of a border crossing. In the foreground, a white GMC SUV is parked, facing away from the camera. Behind it, there are large, blue and white arches that form part of the border infrastructure. A tall, thin pole is visible on the left. In the background, there are some buildings and a truck. The overall scene suggests a checkpoint or a point of entry.

valid until בתוקף עד

15/08/2002



מדינת ישראל  
לשכת העתונות הממשלתית

STATE OF ISRAEL  
Government Press Office

תעודת עיתונאים/ת זמנית  
TEMPORARY PRESS CARD



The Hashemite Kingdom of Jordan  
Ministry of Information



No. 35  
Date 1/1/1997

Press Card For 1997

Name JENS-UWE MEYER  
Nationality GERMAN  
Organization PRO SIEBEN. T V  
Profession REPORTER



The Ministry of Information requests  
that all possible facilities be extended  
to bearer

Minister of Information

*A. Haddad*



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**RESET**

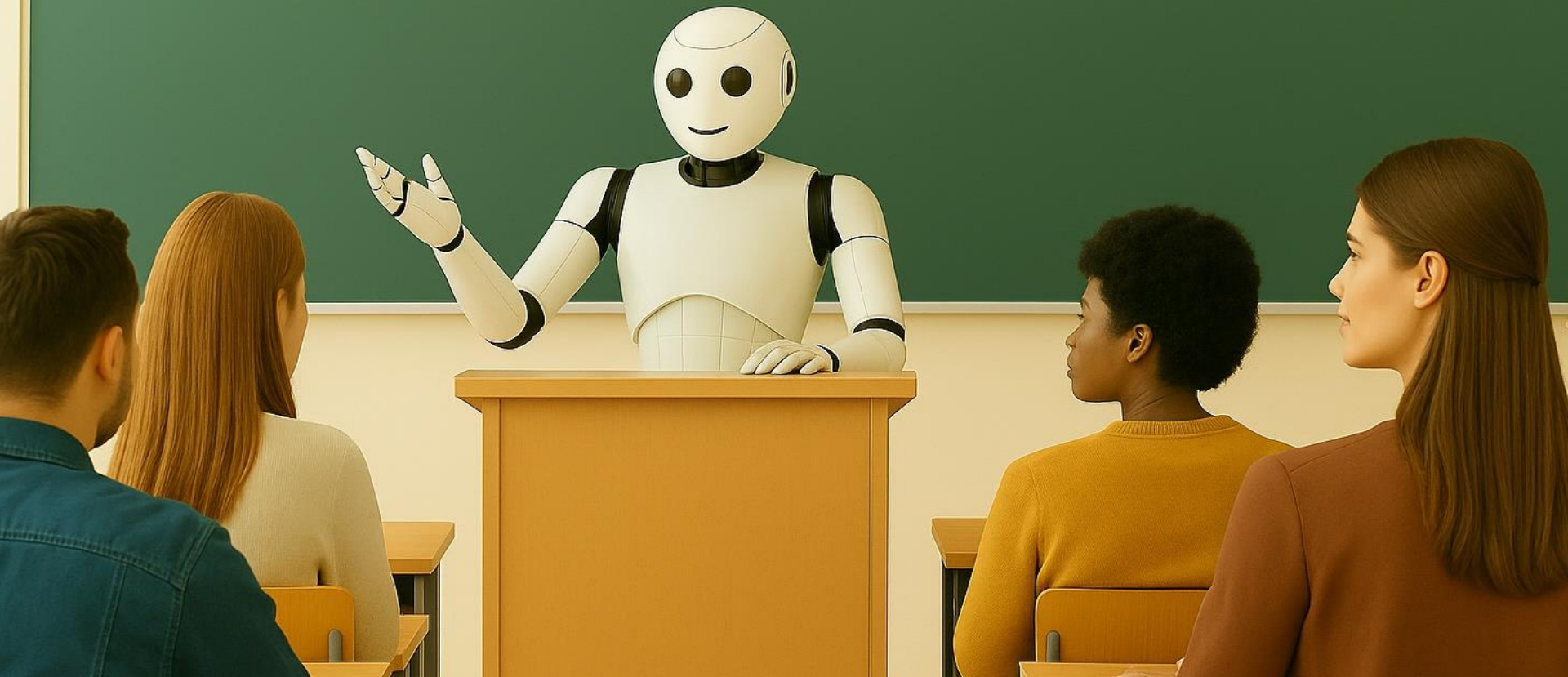
**HANS**

**BECKENBAUER**

A 3D-rendered, glowing red circular button with a metallic silver ring around its edge. The button is set against a dark, gradient background. The word "RESET" is written in a bold, white, sans-serif font in the center of the red circle. The button has a glossy finish with highlights and shadows, giving it a three-dimensional appearance.

**RESET**

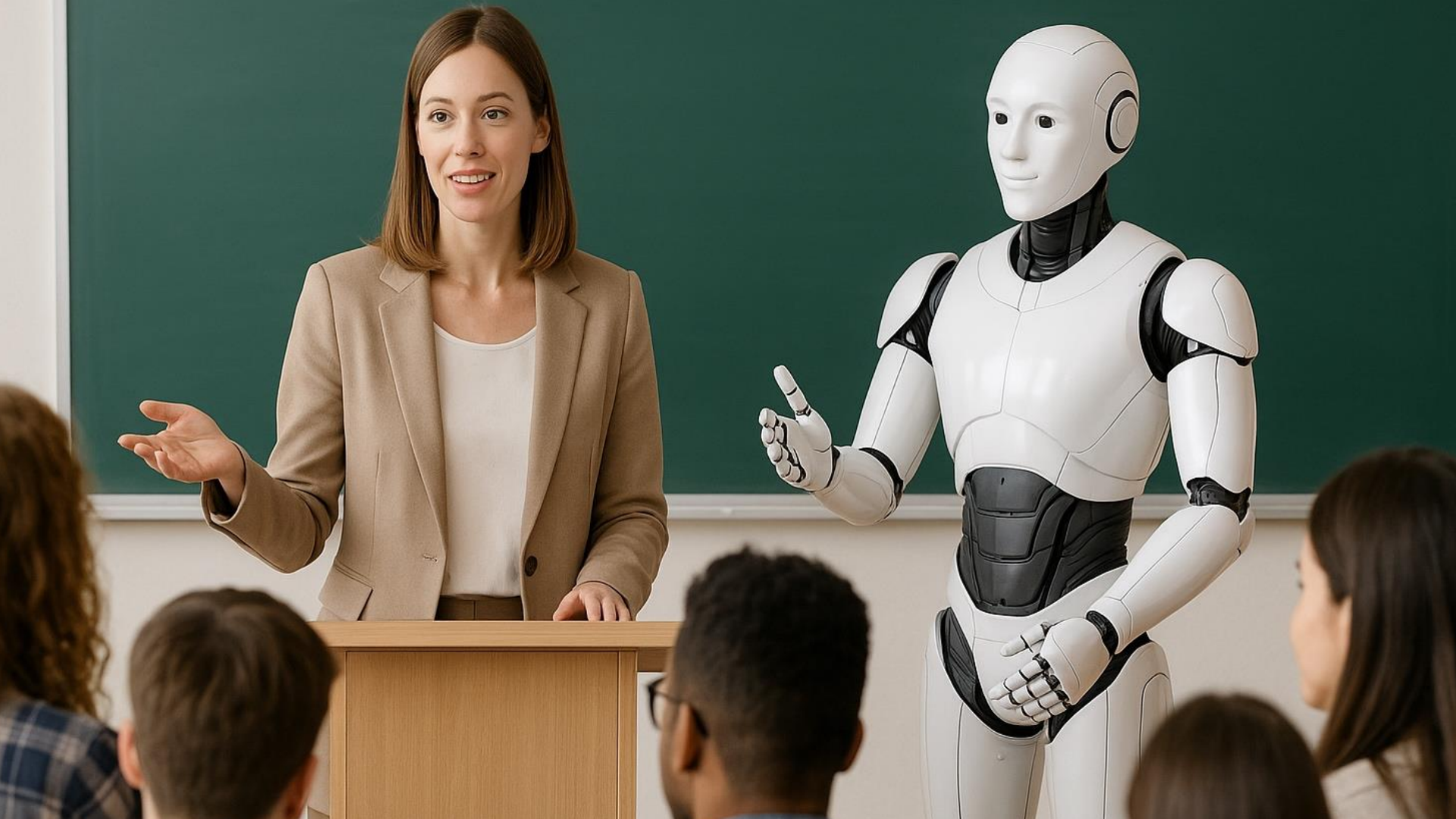
# KI UNIVERSITÄT





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**RESET**



**FÜNF TAGE  
PLAN**



**FÜR BESSERES  
ARBEITEN**

**MONTAG**



**WIE KANN ICH  
MEINE ARBEIT ...**



# VERBESSERN



~~VERBESSERN~~





# AUTOMATISIEREN





# SCHATZ- SUCHE



# SCHATZ- SUCHE







# KOMMUNIKATION

# DATEN- VERARBEITUNG



A person with dark, messy hair is lying on their stomach, looking over a large, messy pile of papers and documents. They are in a library or study, with bookshelves filled with books visible in the background. The image has a blue tint.

# PROBLEM- LÖSUNG

Gemini

2.5 Flash ▼



Eine Freundin oder einen Freund einladen

PRO



Hallo, Jens-Uwe



Gemini fragen



Video



Deep Research



Canvas



Bild

...



**D** IENSTAG

# GIBT ES WAS GEGEN EXCEL?





Was liegt heute an?

Stelle irgendeine Frage



 Tools



**M**ITTWOC



Zuhause



Entdecken



Räume



Konto



Aktualisieren

# perplexity

Fragen Sie irgendetwas...

Suche

Forschung



22°C

Kürten

Sonnig

H: 23° L: 7°



Trumps  
Zustimmungsrate...



US-Städte verlangen  
zunehmend ein...





**D**ONNERSTAG

57-622 (29x2.25) 1.8-3.7 BAR 26-54 PSI

INFLATION





29"

28"

27.5"

SV  
19

40 mm



50-584 27.5 x 2.00

60-584 27.5 x 2.35

62-584 27.5 x 2.40

40-622 28 x 1.50

40-635 28 x 1 1/2

47-622 28/29 x 1.75

50-622 28/29 x 2.00

54-622 28/29 x 2.10

57-622 28/29 x 2.25

62-622 28/29 x 2.40



12:59

ChatGPT 4o >



Welche Größe muss ein Schlauch haben, der in diesem Mantel reinpasst? Bitte beachte die Schrift auf dem Mantel.

Auf dem Fahrradreifen in deinem Bild steht:

**57-622 (29 x 2.25)**



Das bedeutet:

Stelle irgendeine Frage



**F**REITAG



Gemini

2.5 Flash ▼

PRO



# Hallo Jens-Uwe



Veo 2: Erwecke deine Ideen mit einem 8 Sekunden langen Video zum Leben. Du führst Regie: Beschreibe einfach eine Szene oder gib Details wie den gewünschten visuellen Stil an.



Video beschreiben



Deep Research



Canvas



Video



# TÄGLICHER RESET

R E S E T





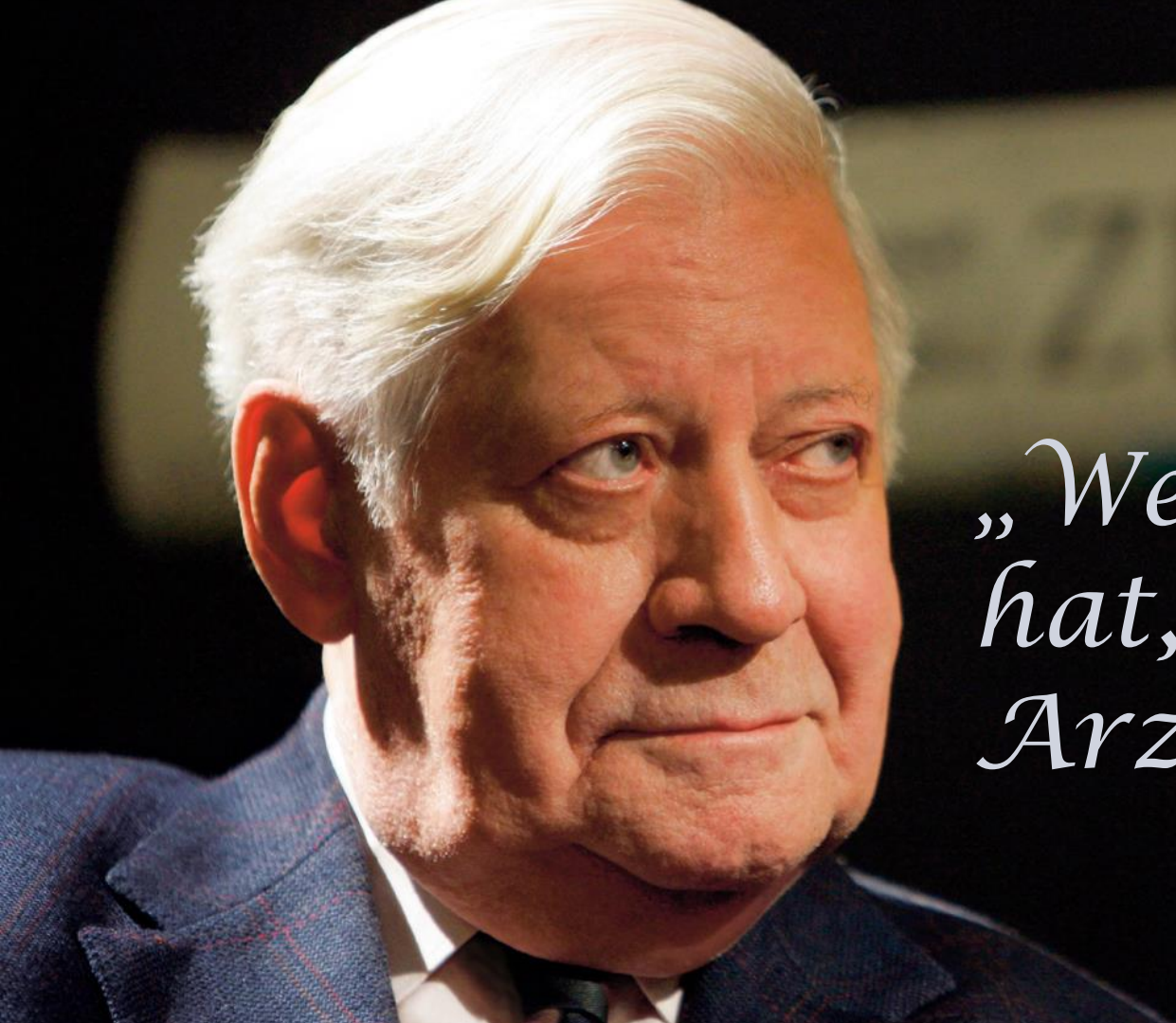


ideas  
inside









*„Wer Visionen  
hat, sollte zum  
Arzt gehen“*





**Dr. Kleingeist**

Dipl.-Psychologe

Facharzt zur Behandlung von  
**Visionen und Idealvorstellungen**

**Donnerstags: Anonyme Optimisten**

Telefonische Anmeldung  
0361 / 64 41 98 67



A 3D-rendered, glowing red circular button with a metallic silver ring around its edge. The button is set against a dark, gradient background. The word "RESET" is printed in white, bold, sans-serif capital letters in the center of the red button.

RESET



**ONE RESET**  
**A DAY**

**KEEPS**  
**STAGNATION**  
**AWAY**



